

June 19, 2012

Greetings from Golden Goose Films! I'm Julie Tyler, a documentary filmmaker focusing on health topics, and this is the first edition of the "COLONICSTHEMOVIE" Newsletter.

VISION

I believe holistic healthcare practitioners and modalities should be embraced and protected.

I believe in the freedom to choose personalized, "shared responsibility" oriented healthcare.

I believe that it's time to change the nature of healthcare delivery in this country which is often in opposition to preventative, naturopathic approaches and exists as an insular, profit-only driven "good 'ol boys club" whose members are the FDA, AMA, Big Pharma, Big Agra and state medical boards.

I believe the time is now to seek out progressive, fearless legislators who will challenge the status quo, stand up to lobbyists and represent the "people." I will continue to demand that more policy makers sever their deep ties to the medical mafia.

In the meantime, it is apparent that "the people" are awakening and seeking better standards of care and are looking outside the traditional medical model for alternatives to obtaining health and well-being. If they haven't already heard of colon hydrotherapy, then they are about to. The information, if presented in a compelling, clear and substantiated manner, may prompt people to start asking themselves whether or not they might be a candidate for colon hydrotherapy.

If people truly understood the meaning of *healing* and adopted a systemic viewpoint of the body, they would step back, see more of the "pixels" and recognize that traditional medicine is only revealing *part* of the picture. They would conclude that disease is usually something the body "does," not something it gets. Therefore, they would be more apt to recognize their symptoms as helpful little "red flags" which arise in order to warn of deeper, underlying indications of health gone awry. If people could entertain the notion that disease begins in the gut and that the colon is therefore, the final frontier in the dominion of the "second brain," then they would expand their focus to include, what comes *out* of their intestinal track, not just what goes *in*. Specifically, people might conclude that a healthy, functional, cleansed colon is integral to optimal health and that a tool for achieving that healthy colon is colon hydrotherapy.

WHERE THIS STARTED

I was inspired to make this documentary, when my colon hydro-therapist (India Holloway) confessed to me that the community felt somewhat oppressed. She explained to me that therapists are not allowed to discuss freely what they know to be true of colon hydrotherapy as a result of success stories shared with them by their clients. "To speak their truth," she said. She told me that the means of promoting this therapy are censored and hence, the profession as a whole, is severely limited due to the laws statewide (or lack thereof), specifically as they are applied to the colon hydrotherapy community. This

instinctively felt wrong to me and I knew enough at that point to know that Integrative Medicine had been facing a hostile reception for years. Furthermore, I had been enjoying colon hydrotherapy for over a decade and intuitively felt it to be a logical tool for maintaining a healthy body. When India told me this, I became incensed and decided that the “public” needed to hear this “truth.” When I started researching all the applications for colon hydrotherapy and speaking to individuals myself, I was enthralled by the power and breadth of this modality to positively affect one’s health and quality of life on multiple levels.

I-ACT

My journey started with a trip to Portland with my cinematographer Mark Labbato. We were invited to attend I-ACT’s (International Association for Colon hydrotherapists) annual conference. There we interviewed many of the members and most of the board. I was happy to witness the intention and professionalism of this trade organization. It quickly became apparent that I-ACT has been striving for years to build consensus among its members, create standards of care, adhere to a specific code of ethics, provide leadership and advanced education, and is committed to reasonably working with the FDA, international organizations, states and municipalities to enhance the safety and acceptance of colon hydrotherapy. With this knowledge, I embarked on what I call the “first phase” of the documentary film.

AROUND THE COUNTRY IN 330 DAYS!

Armed with a list of MDs and RNs around the country offering colon hydrotherapy, I spent the next 11 months conducting interviews with as many of them as I could reach. I traveled to Atlanta, Raleigh, Miami, D.C., Indianapolis, Detroit, St. Louis, Philadelphia, Chicago, Dallas and Tyler, TX, NYC, Seattle, Danbury, CT, and several cities in NJ, among others. During that time, I also leaned on I-ACT members for referrals to clients who were eager to share their personal histories with colonic irrigation. I even interviewed several authors during this phase.

I have learned a lot about this topic and have met incredible, inspiring individuals. Time and time again, people have said to me, “I am so excited that you are doing this film! It is high time that our profession is valued and brought front and center for the mainstream public to see. I hope people are participating in any way that they can to contribute to the realization of this film.”

SPECIAL THANKS

Several people really went out of their way to accommodate me. Karla Magruder in Atlanta hustled like crazy to set up client interviews for me. Likewise, Debra Christian in Tyler, TX coordinated 4 great interviews including one with a WWII Vet who said he would be dead without colonic therapy! And she continues to forge a path toward the GI Dept. at the VA Hospital. Darlene Holloway urged Verla Insko, a member of the House, to sit for a joint interview while she was gearing up to pass her State Naturopathic Boards- congratulations Darlene! Donna Schmidt in Westfield, NJ was fielding last minute interview cancellations in the midst of issues with her landlord, whew! Cathy at Innerspa was absolutely ANGELIC trying to work within my schedule restrictions and forgave me when I ultimately could not make it to Terrytown, PA at that particular time. Perhaps in July :) Suzanne Gray in Tampa continues to advise and encourage me. Kelly Hughes shared

with me her very arduous journey with cancer and how colon hydrotherapy is helping her heal from her chemotherapy. Marat Pashkevich who had a spinal cord injury, prompted an “AH HA” moment within me when I realized that the colon and its “muscle memory” can be rehabilitated through colonic irrigation. Denise at Vivo Wellness in Livonia was very proactive in referring me to clients and doctors. Jeanne Martin sent me a list of at least TEN clients in CA with amazing stories to share and to whom I have begun to reach out now that I have returned to California to continue with this project. Thank you Dr. Sharda Sharma, Dr. Chi Lee DiGrazia, Dr. Aleksandr Keselman, author Dr. Stephen Holt, Dr. David Shepard, Dr. Leonard Smith, Dr. Ahmed Fadil and his wife Dr. Hanan Ayoub, Dr. Bill Harford, Dr. Christopher Demetriou, Dr. Joseph Fiorito, author Dr. Michael Gershon, Dr. James Beard, author Dr. Todd Pesek, author James Whorton, author Stephen Cohen and too many to name at this point. Thank you especially, to Drs. Dorothy and Milton Chandler and Dick Hoenninger for answering questions, offering ideas, facilitating interviews and providing me access to I-ACT resources. In the next several weeks, I have more interviews scheduled in Toronto, California, South Carolina, NYC and Las Vegas.

SYNERGY

I am very excited to have started collaborating on another video project with a nutritionist here in Los Angeles, who is trained in Quantum Reflex Analysis and is a follower of Donna Gates. We are seeing a lot of synergy between our two projects, since there are Body Ecology Diet coaches (Donna Gates followers) out there who are often I-ACT members, as they have combined “intestinal health” with colon cleansing to complete the puzzle. Donna Gates has sold 300K books and her following is huge and will be an arena worth tapping. Additionally, I-ACT member Tracy Piper has agreed to facilitate an interview with Dr. Alejandro Junger of The Clean Program following her recent collaboration with him. Like Donna Gates, Dr. Junger is an advocate of colonics and has an expansive demographic of devotees, including celebrities like Gwyneth Paltrow and Demi Moore. You can bet I will be following up on those opportunities. Forget Dr. Oz and BRAVO Tracy!

Now, here is why I am getting REALLY excited! Read on!

START YOUR ENGINES!

I have envisioned an ideal way to capture the attention of a very juicy, ENORMOUS demographic. I am collaborating with a dear friend of mine who is a successful and popular live host, podcaster and blogger in the NASCAR world. She is having some major health challenges and has agreed to be a central “character” in the documentary. I have convinced her of the value of colonic irrigation and the role it plays in detoxification, something she desperately needs at this time. The plan is for me to travel to Ohio later this summer to document her introduction to, and results of colonic therapy sessions, while she is reclaiming her health. Beyond that, she decided she wants to raise awareness of ovarian cancer and has begun discussing her situation outright.

Because she is in a public arena and extremely well liked, she has quickly been approached by key people within the NASCAR racing world (drivers and team owners) who want to support and promote her cause. In addition to filming her in her hometown as she undergoes colonic irrigation and visits holistic health practitioners (who will undoubtedly corroborate colonic irrigation), I will be meeting her at a couple of NASCAR races where she will interview the drivers and discuss her journey with them in the company of the race

fans. I know I do not have to tell you how coordinating with the NASCAR demographic will snowball this film into the mainstream. September is Ovarian Cancer Awareness Month and is going to be huge in terms of a MAJOR company who has agreed to come aboard to support her cause. If colon hydrotherapy can find itself in the mix, it will be a win-win for us all, especially if my friend can experience some healing as a result of this collaboration, since this should be, and is the main priority as far as she is involved. I will update you as soon as I know the dates and locations for this phase of the documentary.

Upon the completion of the remaining interviews and the NASCAR phase, this will be the status of the project:

SEPTEMBER STATUS

I will have approximately 55 interviews. These interviews comprise what I consider the “meat” of the documentary, meaning the testimonials that support the contention of the film and weave the story along. I have already begun compiling the written content which will constitute the website for the film. This part is important! Once the website is live, it will be a repository for all things colon hydrotherapy, hopefully creating an online presence which will connect these various demographics and begin the buzz about the upcoming feature-length film. Everyone who wishes to link their website to mine, is welcome! It will exhibit explanations, supporting documentation, a blog, the newsletter, the trailer, a forum for discussion, my itinerary and a calendar of events and most important, a CALL TO ACTION and ways that people can promote change and make a difference in our healthcare system, specifically with regard to colon hydrotherapy. After all, the purpose of a documentary is to create awareness and affect change. The website and project will be promoted to all the relevant film, television, documentary, internet and print media outlets. I will hire a publicist to help with this.

Now that I am close to having the content compiled for the website I will begin the first phase of editing. Many of you have asked for copies of your interview, which I am happy to forward along and will do so ASAP when this complicated first edit phase is complete.

As I hope you all consider this a collaboration, can I appeal to you to include the link to my film website in your own promotional material? In my opinion it is imperative that we all coalesce around this project and move the cause forward with the strength of one unified body.

Then I will move on to adding the creative elements of the film: graphics, music, animation, sound effects, etc. I look forward to getting to this phase of the project! Finally, I will have a finished version of the film that I can submit to film festivals and use for screenings. Won't it be great to plan a screening party in your city?

HOW CAN YOU HELP?

- If you have referrals to clients with unique, specific histories with colon hydrotherapy, please put me in touch with them. I am still looking to address specific health syndromes.

- If you are headed to LA or see from the calendar on the film website that I am going to be in your neighborhood, please reach out and let me know!
- If you have creative ideas or suggestions for the film that you would like to share, please bring them to my attention.
- Do you have a Twitter account? I do and I would like to start following you and vice versa. Please email me your “handle.” Mine is @usgoldengoose
- Do you use Facebook? I have created a GoldenGooseFilms Facebook page and it would be great if you would “LIKE” this page. I will take the time to visit your FB page and do the same for you. Again, social media is an invaluable tool and needs to be harnessed. <http://www.facebook.com/goldengoosefilms>
- If you already have “calls to action” on your website or specific requests you are making of your network of people to further the evolution of the colon hydrotherapy profession, please copy and send them to me so I can incorporate them in the list I will create on my site.
- If anyone has strategic ideas, or connections to related or overlapping organizations or entities with whom I could align, such as the Colon Cancer Alliance, Yogaworks, American Society for Nutrition or American Veterans Association, will you let me know? This is key from the perspective of future marketing and financing. It’s just to start shaping the market (audience) for the film.
- If you are an established blogger, feel free to email me copies of your entries so that I can copy and post them to the film website. The wider the net that is cast online (my net snagging film, documentary, tv) the bigger the eventual audience for us both.
- Several of you have mentioned having access to high profile/celebrity clients who might be interested to step forward and endorse this film. Can I appeal to you now to start asking around? I am not “star struck” by celebrities. I simply want to leverage an opportunity to further the potential influence of the film.
- If you happen to come across anyone associated with financing a film project or with particularly deep pockets, or anyone who works on the creative side of media, don’t hesitate to send them my way! It takes a village!
- I am still looking for a doctor or individual who can discuss colonic irrigation as being a useful tool in drug and alcohol detox and rehab. If anyone can refer me to a good interview candidate, please do so.
- Likewise, I am also still searching for an expert on parasite infection in the US population so that I can show the benefits of colon hydrotherapy for ridding the body of parasites. SHOUT OUT to Alfonso Rivera who is going to try to connect me with someone he knows.

- Finally, I really want to show how other countries are more tolerant and supportive of colonic irrigation and therefore I am searching for ways to highlight this in the film. I think the public should see how stifled things are in the US vs elsewhere. There will again be a videographer onsite at the Chicago conference this week to interview a couple of international therapists. Can everyone attending please spread the word? Dorothy and Dick are on board and I have emailed the international therapists who are attending. Hopefully, 5 or 6 will be willing to sit down and discuss this topic.
- My contact info for this film is: julie@goldengoosefilms.com, 323-702-5400. The actual website for the film is: www.colonicsthemovie.com, and will be active soon. (This will not be the title of the film. I will come up with something more appealing before submitting it to film festivals. Title suggestions welcomed!)

A GREAT BIG THANK YOU!

Thank you for taking the time to read this initial (long) newsletter to keep abreast of this film project. I had a whole year to cover! Future newsletters won't be so long winded, and I won't inundate you either. Keep in touch, stay tuned and bottoms up! ☺

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6/19/12